LEARNINGHOUSE

Monthly Workshop Series: Course Mapping

Workshop Summary

Budgeting time to create a high-quality, instructionally aligned course can be challenging given all the competing demands on an online faculty member's time. In this session, participants will encounter a scalable process informed by research-based best practices for designing their online course using measurable objectives that align with thoughtfully-selected assessments and instructional materials. By the end of the workshop, participants will develop the start of their own course map and have the opportunity to discusses strategies and challenges with their peers.

Session Information

Date/Time	Thursday 20 September 2018, 1-2 pm ET
Session URL	https://thelearninghouse.adobeconnect.com/fd-mapping-1809/
Audio	Audio for the workshop may be done either via phone or your computer's microphone and speakers. If you wish to use your phone, use the following call-in information: Number: (888) 619-1583 Passcode: 712 743 4023
Recommended Reading	1. Course Mapping (7:23 video) 2. Learning Objectives Basics (1,185 words) 3. Basics of Online Assessment (668 words) 4. Instructional Materials (1,395 words) 5. Modular Course Design (642 words OR 4:48 video)
Instructions	At or just before the start time of the session, click the "Session URL" above, sign in as a guest (with your full name), and Adobe Connect will launch in your browser.
Technical Requirements	Computer with a web browser Phone OR speakers/microphone attached to computer (for workshop audio) Internet speed of DSL or higher (>512 kbps)

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Creating a course map for your online course involves several steps. The page on "Course Mapping" contains a video that walks you through the overall process and logic behind putting together a course map. Note that there are links here to course map templates (both Word and Excel versions) that you can use to develop your own!

The rest of the pre-work materials focuses on three basic components of course design: learning objectives, assessments, and instructional materials. "Learning Objectives Basics" dives into how to articulate effective goals for your course (the first step in course design), and includes some ideas on how to troubleshoot them, should you run into problems. The article also makes the distinction between "macro objectives" and "micro objectives": these are ways we suggest faculty distinguish between high-level goals and component skills in the service of the broader macro objectives.

The next step in a backwards design approach to course design is to articulate assessments, which allow students to demonstrate their progress towards your objectives. "Basics of Online Assessment" refreshes you on the basic dichotomy of summative and formative assessments. The principle of alignment is also addressed and will be a theme throughout the live session.

Your instructional materials prepare students for your assessments and form the real "meat" of your course. While there's obviously a plethora of topics to discuss when it comes to instructional materials, "Instructional Materials" covers considerations when designing your own, such as copyright compliance, accessibility, and professionalism.

The last step in designing your course map involves grafting a modular structure onto the components you've already identified. It's important not to underestimate the value that your modules bring to your course, both with respect to highlighting narrative structure and creating predictability and accountability for your students. "Modular Course Design" offers you the opportunity to watch a video or, if you prefer, read an article about the basics.

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Adobe Connect Tips

- If possible, do try to consume the recommended readings prior to the start of session, since the session will build on these materials.
- Be sure that you're in a quiet location with a good internet connection.
- Audio for the session may be done via phone or VOIP (computer microphone and speakers).
- Please mute your audio when you are not speaking. Whether you're using your phone or your computer for audio, headphones are strongly recommended, to reduce the chance of feedback or echoes.
- If using your computer's microphone and speakers, we recommend you arrive a minute or two early and run the Audio Setup Wizard. Once you're in the Adobe Connect room, you can run the wizard by clicking **Meeting > Audio Setup Wizard**.
- There may be polls, activities, and discussion. Please be prepared to participate, and don't hesitate to ask questions at any point!
- Be sure to sign in once you arrive so we know who has attended the session. Though the URL will be provided in the Adobe Connect room, you can also find it here: https://form.jotformpro.com/learninghouse/fd-signin